

EcoAction Expo

For Non-Profits and Businesses
with an Environmental Focus

BOOTH REGISTRATION FORM

WHEN: Friday, April 16th 2010
5:00 to 8:00pm & 10:00 to 11:00pm
(before and after the Fiery Furnaces concert)

WHERE: Fountain Street Church
Downtown Grand Rapids

An EcoAction Expo is planned in conjunction with the 2010 Triple Top Line Awards presentation and a benefit concert by the popular alternative band, the Fiery Furnaces at Fountain Street Church. The concert is likely to draw nearly a thousand community members. The Expo would be a great opportunity for your organization to provide information and solicit support. Businesses can showcase their “earth friendly” products and services. The Expo is co-sponsored by the West Michigan Environmental Action Council and the Social Action Committee of Fountain Street Church.



- 25 six-foot tables will be available at the rates below.
- Full tables at \$35. Share a table with another group for \$20.
- Tack board will be behind each table for signs & graphics.
- Advertising is available in the Program Book (see attached sheet)
- Sponsors or advertisers who spend over \$500 are eligible for free display space at the Expo as well as other benefits.
- Full table exhibitors may purchase two concert tickets at \$10 off the regular price - a total savings of \$20. Half-table exhibitors may purchase one ticket at \$10 off the regular price.
- Expo set up starts at 3:00 pm

Organization Name: _____

Contact Name: _____

Contact Phone: _____

Contact E-mail: _____

Full Table: \$35 Full Table plus 2 concert tickets \$55

Half Table: \$20 Half Table plus 1 concert tickets \$30

Additional concert tickets at \$20 each _____

Total Amount: \$ _____

Make checks payable to: WMEAC and mail to WMEAC, 1007 Lake Dr SE, Grand Rapids MI 49506

Or you can register and pay by credit card on-line at liveatthefountain.org



2010 EARTH WEEK EVENT

West Michigan Environmental Action Council

Concert, EcoAction Expo & Triple Top Line Awards

SPONSORSHIP OPPORTUNITIES



Your organization can participate in Earth Week activities with this exciting 3-part program. Demonstrate your commitment to our new green economy and get valuable benefits in the deal. Listed below is a range of sponsorship/partnership ideas. Benefits associated with each level of sponsorship are also listed. Other options are possible. After production costs for the concert and expo have been met, 100% of your sponsorship dollars will go to support the work of the West Michigan Environmental Action Council - a 501(c3) organization.

All supporters of \$100 or more are eligible for web links on the Live at the Fountain web site where tickets are being sold. Sponsors of more than \$500 get free display space at the Environment Expo.

Sponsorship level	Amount	Benefits	Value
Presenter/Named Sponsor	\$2000 or more	Name/logo on all ads & promo material 1/2 page program book ad, stage banner, web link, Expo table or display.	20 Free tickets - \$400 value PLUS \$2500 in advertising
Banner Sponsor	\$1000	1/2 page program book ad, stage or expo banner, web link, full expo table or display	10 Free tickets - \$200 value PLUS \$1500 in advertising
Program Book Sponsor	\$500	1/2 page program book ad, web link, 1/2 table PLUS \$800 in advertising	4 Free tickets - \$80 value
Program Book Advertiser	\$250	1/4 page program book ad, web link	2 Free tickets - \$40 value PLUS \$400 in advertising
Program Book Advertiser	\$125	1/8 page program book ad, web link	\$200 in advertising
Supporter	\$100	program book listing	2 Free tickets - \$40 value \$100 in potential tax benefits

Go to the wmeac.org or liveatthefountain.org to sign up for any of these opportunities.

IN-KIND SPONSORS

Organizations providing in-kind goods and services may also be eligible for promotion or advertising considerations and/or comp tickets. The posting of this event to a large e-mail list or newsletter mailing may qualify. **Hospitality, sound & lights and ticket selling and food service help are also in-kind sponsorship opportunities.**

BLOCK TICKET SALES

Another option for supporting this event is to purchase blocks of tickets to give to employees, donors and/or customers. Purchase ten or more full price tickets and your organization will be eligible for a program book listing. Block ticket sales are available on-line at liveatthefountain.org.

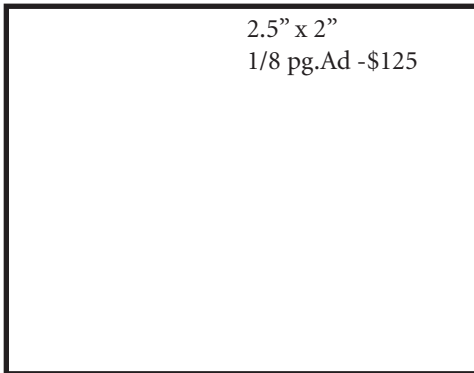


Concert, EcoAction Expo and Triple Top Line Awards Program Book Advertising

A program book is being prepared for the concert, environment expo and Award Ceremony. 1500 to 2000 booklets will be printed with information about all three activities and a schedule of the evening's events. Show your support for WMEAC and Earth Week and get exposure for your business or organization with an ad in the program book. Ads are \$25 per square inch. See samples below for possible sizes. Other sizes available. You can submit your own artwork or we will create your ad free of charge. Free concert ticket for each \$250 spent on advertising. Free expo space for \$500 or more spent on advertising.

2.5" x 4"
1/4 pg. Ad - \$250

5" x 4"
1/2 pg. Ad - \$500



2.5" x 2"
1/8 pg. Ad - \$125

5" x 2"
1/4 pg. Ad - \$250

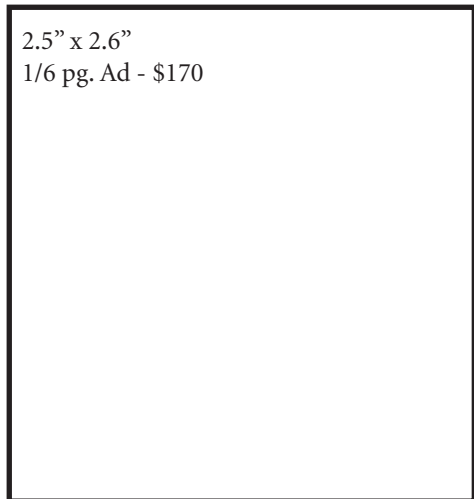
Ad sizes =

- \$1000 - 5" x 8"
- \$666 - 5" x 5.3"
- \$500 - 5" x 4" or 2.5" x 8"
- \$333 - 5" x 2.6" or 2.5" x 5.3"
- \$250 - 2.5" x 4" or 5" x 2"
- \$170 - 2.5" x 2.6"
- \$125 - 2.5" x 2" or 5" x 1"

Other sizes available. Art needs to be in by April 12.
e-mail to: paul@liveatthefountain.org



5" x 1"
1/8 pg. Ad - \$125



2.5" x 2.6"
1/6 pg. Ad - \$170

**Free
Concert Ticket with
Each \$250 spent in
Advertising**

For info or to reserve your ad in the program book call: 791-4534 or e-mail: paul@liveatthefountain.org. You can also sign up and pay for your ad on-line at: liveatthefountain.org. Click the link at the bottom of the page.